

ONE PUBLIC ESTATE: INVITATION TO APPLY

PARTNERING FOR CHANGE: BRINGING NEW LIFE TO URBAN CENTRES

BRITISH PROPERTY FEDERATION FUTURES CHALLENGE



#HighStreetChallenge



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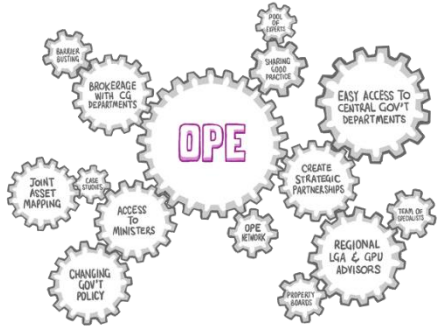
High streets and urban centres play a central role in our communities, bringing people together to shop, socialise and more. While some continue to prosper, others need to transform to remain relevant and best serve their communities. As the world evolves, it's right that we take a fresh look at our high streets. How can they find new purpose? How can they best be reimaged to thrive now and in the future?



The One Public Estate programme, delivered by the Office of Government Property and Local Government Association, has partnered with the British Property Federation and U+I to bring fresh thinking and innovation to help an area make the most of its built environment, bringing the public and private sector together to create new ideas and take advantage of future opportunities.

One Public Estate (OPE) has shown how collaboration on property-led schemes across central and local government and public sector partners can unlock wider benefits, including local growth and better access to public services. At the heart of local OPE partnerships are local authorities. As leaders of place, they have a central role in shaping places and communities and ensuring they are fit for the future: providing homes and jobs; promoting a vibrant and modern trading environment; encouraging greener travel and a cleaner environment; valuing heritage and culture; and delivering modern public services - all in a way that is right for the character of the local area.

That's why the British Property Federation (BPF) Futures Challenge will bring together future leaders of the property industry and local government with subject matter experts in a 24-hour challenge event to prepare and present ideas and proposals. One successful local authority will have the opportunity to work collaboratively to generate innovative property and placemaking solutions for their area, with fresh thinking from the unique perspective of BPF Futures members and guidance from experienced property professionals.



The offer to local authority applicants

Any local authority participating in the One Public Estate programme is eligible to apply. It can do so alone or alongside other authorities in a wider OPE partnership. An authority is free to submit applications in respect of more than one area.

One high street or urban centre will be selected to become the focus of the Challenge. The event will see teams compete against each other to generate innovative proposals to improve the area in question. Teams will consist of BPF Futures members and representatives from the chosen local authority or OPE partnership.

The local authority or OPE partnership selected will benefit from fresh thinking and innovation generated at the Challenge.

They will also receive £100,000 investment to develop the winning proposal further, as well as help and support from the OPE programme team.

Funding is available for project enabling activity, which may include feasibility or viability studies, masterplanning, or other OPE related activity.

Your application should set out how you intend to use the funding if awarded.

The winning Challenge team will be selected by a judging panel and announced at MIPIM London on 14/15 October 2019.

Guidance on the criteria and timing can be found towards the end of this document.



What is the BPF Futures Challenge?

The cornerstone of the BPF Futures Challenge is taking *fresh perspectives* and developing *novel solutions* to problems or to realise opportunities through property-based projects.

It also seeks to highlight the sector's future skills needs. Property is a diverse and innovative sector, with a requirement for a strong pipeline of surveyors, planners, architects and other placemakers to realise opportunities for growth in the years to come.

BPF Futures members will make up the majority of the six to nine teams taking part in the Challenge event. These are young property professionals establishing and building their careers and who have the potential to go on to become leaders in the industry.

The Futures Challenge is an opportunity for them to develop practical skills, insight and expertise to aid their professional development.

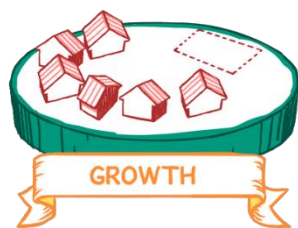
BPF Futures is a network for people with up to ten years' experience of working in the real estate industry. It is designed to provide its participants with professional development and networking opportunities unavailable elsewhere, drawing on the breadth of the BPF's reach across all corners of the real estate industry, as well as its expertise on government policies affecting property.



How to apply

Local authorities or OPE partnerships seeking to apply should put forward a short proposal (no more than 8 sides of A4) outlining the high street or urban centre and the issues they wish to seek support for.

Please note that there is no formal application form.



Proposals for the Challenge event

- The focus must be an urban centre of some kind, e.g. a high street, market place or transport centre;
- Applicants must be open to new and innovative thinking and solutions;
- The area must include publicly-owned property assets to support the OPE ethos of cross-public sector working;
- An overview of what the £100,000 funding will be used for must be included

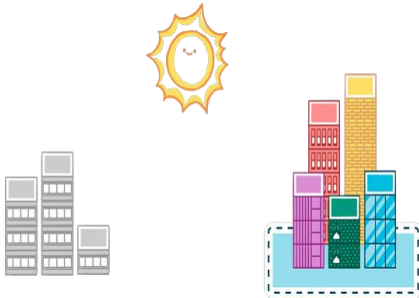
Participants in the Challenge event will be required to develop proposals which meet one or more of OPE's core objectives of using the public estate to:

- Enable local growth, through the creation of new homes or jobs;
- Support the delivery of customer focused public services; and
- Consider how to make the public estate more efficient, through reducing running costs or generating capital receipts.

Questions to consider

In developing proposals, local authorities or OPE partnerships may want to consider the following questions.

These are however, only suggestions for issues to consider. The most important factor will be the scope for fresh thinking and innovation.



The area

- Where is it?
- What are its characteristics?
- What are the main issues for the Futures Challenge to address?
- Why is new thinking needed to address these issues?

Property assets

- Which public land and buildings offer an opportunity to be part of the solution to the challenges faced?
- Who owns or controls these assets? Do they represent a mix of central and local government property?
- Are there assets outside of the public estate which could be part of the solution?

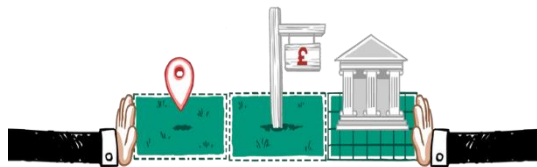
Benefits

- What are the main benefits (for example, for the area or for the staff involved) that could result from the Futures Challenge?
- Might there be any other benefits (for example, in terms of new housing, economic gains, public service improvements or efficiency gains)?

If selected

If your area is chosen to act as the focus for the Challenge, we want your leaders of place and future leaders to be part of the solution.

In addition to this you must be prepared to share some information on the area you wish to be the subject of the Challenge.



Information to be shared if selected

- Providing documentation about the area, its challenges and opportunities. The Challenge event teams will be given access to this two weeks before the hackathon takes place (see below for an overview of the timetable);
- Producing a short (maximum: three-minute) video summarising the area and challenges. This will also be made available to teams two weeks ahead of the Challenge event;
- Nominating six to nine future leaders, or graduates to join the Challenge event teams. These may be from your council or organisations in your wider OPE partnership area;
- Nominating a senior representative of the partnership to be part of the judging panel at the Challenge event on 24 and 25 September 2019;
- Having a senior officer available on the day to act as an 'expert of the place' to support those taking part in the Challenge.

Timetable

Activity	Date (2019)
Futures Challenge launch event - Applications open	06 June
Deadline for applications	05 July
Successful area selected	02 August
Successful area submits Challenge event materials	06 September
Futures Challenge Event	24 & 25 September
Announcement of winning proposal at MIPIM London	14 & 15 October

Contact

Support is available from the Office of Government Property and Local Government Association One Public Estate team throughout the application and challenge process.

Craig Egglestone
Programme Manager, One Public Estate
Local Government Association
Tel: 07824 371 718
Email: onepublicestate@local.gov.uk

Or contact your OPE Regional Team.

Please submit your application to be part of the challenge event by 05 July 2019 by email to: onepublicestate@local.gov.uk

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