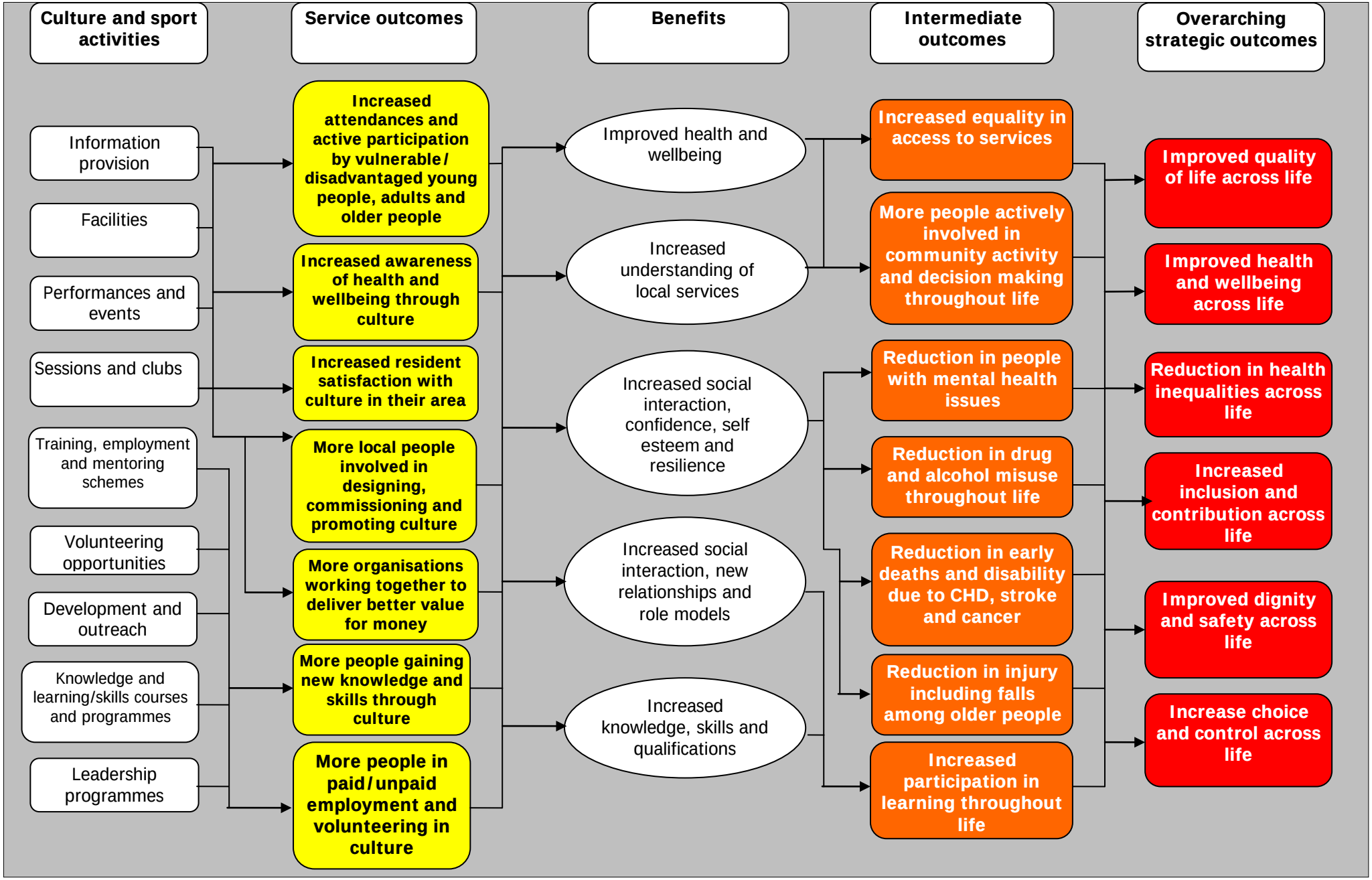Cumbria arts/culture and health logic model